

**OUTREACH PROGRAMME ON INDIA-UK CETA BY VSEZ in Co-Ordination with EPCES
on 30th September 2025 at 10:00 AM at Hotel Novotel, Visakhapatnam**



Visakhapatnam Special Economic Zone (VSEZ) organized an outreach program on The India-UK Comprehensive Economic and Trade Agreement (CETA). As part of this initiative, an awareness session was conducted on 30th September 2025 at 10:00 AM at Hotel Novotel, Visakhapatnam, in coordination with EPCES.

Smt. Roshni Korati, IAS, Jt. Development Commissioner, VSEZ in her inaugural address has stated that the outreach programme is organised on the directions of Hon'ble Commerce & Industry Minister Shri Piyush Goyal to generate awareness among exporters on the provision of India-UK CETA.



Shri Srinivas Muppaala, IRSME, Zonal Development Commissioner, VSEZ in his address has highlighted the key provisions of CETA such as Duty free access of Goods, Rules of origin, Public Procurement, Market access for services, Double Contribution Convention.

Shri N. Sridhar, IRS, Principal Commissioner of Customs, Visakhapatnam, in his address has stated that how the exporters in Andhra Pradesh benefit from operationalisation of India-UK CETA.

Shri Aarien Uday Areti, Deputy Mayor of the Royal Borough of Kensington and Chelsea, in his address has emphasized that Indian exporters need to work on improving the quality standards especially in the agriculture and food processing sectors as they are subjected to stricter quality checks and has emphasised that India and UK stand to significantly benefit from India-UK CETA.



A presentation on "India-UK CETA: Opportunities for Indian exporters" is given by Shri A.V. Siva Prasada Reddy, Deputy Development Commissioner, VSEZ emphasising on the India-UK Trade Dynamics, Salient features of India-UK CETA and Sector-wise opportunities for Indian exporters.

The DC's office invited Shri Srikanth Badiga as the special guest of the programme. In his address, he highlighted that during the COVID-19 pandemic, global investors chose India over China. At that time, however, India lacked the necessary infrastructure to fully accommodate investment. He commended the Commerce Ministry and Hon'ble Prime Minister for creating world-class infrastructure, including ports,

airports, roads, and industrial facilities.

He further pointed out that with the U.S. imposing additional duties on Indian exports, the Government of India has taken proactive steps to secure alternative markets by entering into trade agreements. One such milestone is the India-UK CETA, finalized in June 2025. This agreement positions Indian exporters to capture the UK market by maintaining high-quality standards.



He also appreciated the Hon'ble Prime Minister's Atmanirbhar Bharat initiative, which aims to strengthen the domestic market while enhancing global competitiveness. Shri Srikanth Badiga emphasized that the CETA will open vast opportunities for Indian products in the UK.

Shri G.Sambasiva Rao, Managing Director, Sravan Shipping has shared his valuable perspectives from Industry.

The meeting concluded with a formal Vote of Thanks.
